

MINIMANUAL KINGFISHER TOURS



LOGO'S



For use in print and on screen (website/office, social media etc.) a coloured logo is developed, with a transparent background.

KfT_fullcolour.eps
Logo in Full Colour (for print) as a vector .EPS

KfT_rgb.png
Logo in RGB (for screen and Office environment) .PNG



Preferable you always use the coloured version of the logo. But in exceptional situations you might need a black/white version of the logo. Therefor you can also use:

KfT_black.eps (vector)
KfT_black.png (pixel)

KfT_white.eps (vector)
KfT_white.png (pixel)

Both versions have a transparent background, so they can be used on any image/colour.



TYPOGRAPHY



Customized, with Amontillados base

Dapifer SemiBold



Website: Lato

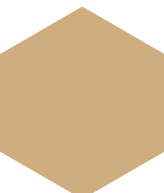
COLOURS



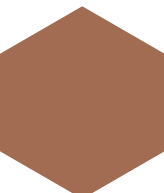
FullColour **RGB**
C = 0% R = 255%
M = 10% G = 225%
Y = 60% B = 127%
K = 0% HEX #FFE17F



FullColour **RGB**
C = 0% R = 253%
M = 30% G = 185%
Y = 85% B = 63%
K = 0% HEX #FDB93F



FullColour **RGB**
C = 20% R = 207%
M = 30% G = 174%
Y = 55% B = 128%
K = 0% HEX #CFAE80



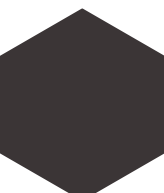
FullColour **RGB**
C = 25% R = 213%
M = 55% G = 180%
Y = 65% B = 128%
K = 20% HEX #D5B480



FullColour **RGB**
C = 30% R = 189%
M = 0% G = 224%
Y = 15% B = 224%
K = 0% HEX #BDE0E0



FullColour **RGB**
C = 75% R = 57%
M = 25% G = 153%
Y = 30% B = 168%
K = 0% HEX #3999A8



FullColour **RGB**
C = 60% R = 60%
M = 60% G = 53%
Y = 55% B = 54%
K = 60% HEX #3C3536